



# RILEY DICKENS

## SR. GRAPHIC & MULTIMEDIA DESIGNER

*Throughout my personal and professional life I have sought out creative solutions in everyday life. This creative intrigue lead me to do two things; one, dedicate my life to developing as an artist and designer. And two, find a way to sustain a creative lifestyle while growing as a human.*

### RELEVANT EXPERIENCE

 LONG BEACH + LOS ANGELES

 RILEY@RILEYDICKENS.COM

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 253.985.0000

### DISCIPLINES

- Art direction
- Brand development
- Graphic design
- Package design
- Info graphics
- Motion graphics & editing
- Photo manipulation / edit
- Digital Illustration / painting
- Web design
- Fine art

### SOFTWARE

- Photoshop
- Illustrator
- After Effects
- InDesign
- Acrobat Pro
- Premier Pro
- Word
- Excel
- Power Point
- Pages

### EDUCATION

B.F.A. Media Arts & Animation  
2008 | The Art Institute of Seattle  
3.8 GPA

#### Creative Director / Designer & Consultant

Duro Corporation / NXR Appliances | OCT 2013 - Present | Contract.

- Provide art direction to high-end consumer appliance and grill brands.
- Brand development / implementation. Expand current product lines into big box chains, such as Lowes, Costco and Home Depot.
- Package design, web design, in-store POS, tradeshow design and marketing ads.
- Project management -- multiple departments, budgets and time lines.
- Director of photography -- in studio / on location photoshoots, styling.
- Photo manipulation / editing editorial images for various mediums in print and digital.

#### Graphic / Multimedia Designer

Gibson Overseas Inc. | JUN 2012 - NOV 2013 | Full-Time

- Design on-brand graphic content: in-house and licensed brands, for Gibson Elite, Coca-Cola, Mr. Coffee, Sunbeam, Oster, Target and others in consumer goods market.
- Print, digital and web design -- POS, marketing assets, ads, package design, environment and tradeshow design.
- Brand development; conceptual design, logo, packaging, photo style, color stories, photo treatment and brand guides.
- Marketing support; presentations, plan-o-grams, multimedia videos, ads and 2D /3D design.
- Web design and support. UI/UX design, branding, asset design and export, banners, ads, and CTA buttons.

#### Animator and Multimedia Designer

Say It Visually | MAY 2009 - NOV 2011 | Full-Time

- Develop stylized animations to meet complex client goals in explaining business models, products, apps and processes.
- Implement visual and audible goals with art direction, scripts, animation process, voice-overs, SFX and export.
- Used 2D, 3D software and traditional processes to execute visual ascetics of each video.
- Export videos for web, TV and mobile applications.